

The Guardian University League Table 2014 – Methodology

1. Summary

The methodology focuses on subject-level league tables, ranking institutions that provide each subject according to their relevant statistics. This ensures that all comparisons are as valid as possible – we ask each institution which of their students should be counted in which subject so that they will only be compared to students taking similar subjects at other universities.

Eight statistical measures are employed to approximate a university's performance in teaching each subject. Measures relate to both input, e.g. expenditure by the University on its students, and output, e.g. a graduate's probability of finding a graduate-level job. The measures are knitted together to get a Guardian score, against which institutions are ranked.

For those prospective undergraduates who do not know which subject they wish to study, but who still want to know where institutions rank in relation to one another, the Guardian scores have been averaged for each institution across all subjects to generate an institution-level table.

2. Changes Introduced for 2014

1. The methodology employed in the tables has generally remained very constant since 2008. There have only been three changes in methodology this year.
2. Firstly, Integrated Masters courses have been readmitted to the calculation of Value Added scores.
3. Secondly, the interpretation of whether a student undertaking further study is representing a positive outcome has shifted from consideration of their mode of study (where full time study was always assumed to be a positive outcome and part time always negative) to consideration of their level of study (where progression to Higher Education or professional qualifications is always treated as positive). This change has particularly affected the way in which graduates who report that they are engaged in both work and further study are treated, and therefore causes a +3% increase in the sector's career prospects scores.
4. The third change relates to the population used in the calculation of average entry standards. We have excluded mature learners (those aged 20 or over at the point of commencement of studies) from this calculation because of concerns over data quality.
5. To provide more information to the institutions about how their data is used, we provide a 'banding boundaries' spreadsheet to show how the point scores for Value Added and expenditure per student relate are derived from the absolute statistical values.

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3.

Indicators of Performance

a. National Student Survey – Teaching

During the 2012 National Student Survey, final year first degree students were asked the extent to which they agreed with four positive statements regarding their experience of teaching in their department. The summary of responses to all four questions can either be expressed as a percentage who ‘definitely agree’ or ‘mostly agree’ or be expressed as an average score between 1 and 5 where 5 relates to students who ‘definitely agree’ and 1 relates to students who ‘definitely disagree’. The following table gives an example of how a department of 30 students might have its data represented in the tables.

	Definitely Agree	Mostly Agree	Neither Agree nor Disagree	Mostly Disagree	Definitely Disagree	Not Applicable	Satisfaction Rate	Average Response
The teaching on my course	5	4	3	2	1			
1 Staff are good at explaining things.	10	8	6	4	2	0	60%	3.67
2 Staff have made the subject interesting.	0	10	8	6	4	2	36%	2.86
3 Staff are enthusiastic about what they are teaching.	2	0	10	8	6	4	8%	2.38
4 The course is intellectually stimulating.	4	2	0	10	8	6	25%	2.33
Subtotal	16	20	24	28	20	12	33%	2.85

b. National Student Survey – Assessment & Feedback

Students were also asked for their perception of five statements regarding the way in which their efforts were assessed and how helpful any feedback was.

	Definitely Agree	Mostly Agree	Neither Agree nor Disagree	Mostly Disagree	Definitely Disagree	Not Applicable	Satisfaction Rate	Average Response
Assessment and feedback	5	4	3	2	1			
5 The criteria used in marking have been clear in advance.	5	5	5	5	5	5	40%	3.00
6 Assessment arrangements and marking have been fair.	10	8	6	4	2	0	60%	3.67
7 Feedback on my work has been prompt.	8	10	4	6	0	2	64%	3.71
8 I have received detailed comments on my work.	14	1	0	14	1	0	50%	3.43
9 Feedback on my work has helped me clarify things I did not understand.	1	14	0	1	14	0	50%	2.57
Subtotal	38	38	15	30	22	7	53%	3.28

The example data for questions 8 and 9 illustrates how the ‘Average Response’ statistic recognises differences in the distribution of responses whereas the ‘Satisfaction Rate’ statistic can be blind to them. This is the reason why Average Response is used to rank departments, even though the Satisfaction Rate is displayed in the tables.

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c. National Student Survey – Overall Satisfaction

Students also answer a single question which encompasses all aspects of their courses.

		Definitely Agree	Mostly Agree	Neither Agree nor Disagree	Mostly Disagree	Definitely Disagree	Not Applicable	Satisfaction Rate	Average Response
Overall Satisfaction									
22	Overall, I am satisfied with the quality of the course.	8	6	4	2	0	10	70%	4.00

Data relating to the NSS was not released at the JACS level of detail, and results had to be weighted in order to approximate Guardian Subject Groups. Level 3 data carries detail of 107 subjects, but results are suppressed where there are fewer than 23 respondents. Where this has happened, we substituted in results from level 2, which categorises students into 41 subjects. If any of these have fewer than 23 students, our first option is to use level 3 data from the 2011 NSS, otherwise level 2. The last resort is to use the broadest classification of subjects – level 1 – to get 2011 results for the 19 subject groups.

Caveat: Because the NSS surveys final year students it is subjective and dependent upon expectations. Students at a university that generally has a high reputation may be more demanding in the quality of teaching they expect. On the other hand, students in a department that has been lower in the rankings may receive teaching that exceeds their prior expectations and give marks higher than would be achieved in a more objective assessment of quality.

d. Value Added Scores

Based upon a sophisticated indexing methodology that tracks students from enrolment to graduation, qualifications upon entry are compared with the award that a student receives at the end of their studies. Each full time student is given a probability of achieving a 1st or 2:1, based on the qualifications that they enter with. If they manage to earn a good degree then they score points which reflect how difficult it was to do so (in fact, they score the reciprocal of the probability of getting a 1st or 2:1). Thus an institution that is adept at taking in students with low entry qualifications, which are generally more difficult to convert into a 1st or 2:1, will score highly in the value-added measure if the number of students getting a 1st or 2:1 exceeds expectations. At least 30 students must be in a subject for a meaningful Value Added score to be calculated using 2011/12 data alone. If there are more than 15 students in 2011/12 and the total number across 2010/11 and 2011/12 reaches 30, then a 2-year average is calculated.

A variant of the Value Added score is used in the three medical subjects – Medicine, Dentistry and Veterinary Science. This is because medical degrees are often unclassified. For this reason, unclassified degrees in medical subjects are regarded as positive but the scope of the study population is broadened to encompass students who failed to complete their degree and who would count negatively in the Value Added score.

e. Student-Staff Ratios

SSRs compare the number of staff teaching a subject with the number of students studying it, to get a ratio where a low SSR is treated positively in the

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league tables. At least 28 students and 3 staff (both FTE) must be present in an SSR calculation using 2011/12 data alone. Smaller departments that had at least 7 student and 2 staff FTE in 2011/12, and at least 30 student FTE in total across 2010/11 and 2011/12, have a two-year average calculated. Year-on-year inconsistency and extreme values at either end of the spectrum cause several SSRs to be suppressed or spread over two years.

Caveat: This measure only includes staff who are contracted to spend a significant portion of their time teaching. It excludes those classed as ‘research only’ but includes researchers who also teach, even though at research-intensive universities research can take up a significant proportion of their time. It therefore follows that the simple ratio of the number of staff to students does not accurately reflect teaching intensity and also does not reveal who is performing the teaching. Is it the world renowned professor or a graduate teaching assistant?

f. Expenditure per Student

The amount of money that an institution spends providing a subject (not including the costs of academic staff, since these are already counted in the SSR) is divided by the volume of students learning the subject to derive this measure. Added to this figure is the amount of money the institution has spent on Academic Services – which includes library & computing facilities – over the past two years, divided by the total volume of students enrolled at the university in those years. Within each department, at least 30 (FTE) students have been enrolled in 2011/12 for the expenditure per student to be calculated. Smaller departments must have had 20 FTE in 2011/12 and at least 30 FTE in total across 2010/11 and 2011/12 in order for a two-year average to be calculated. Year-on-year inconsistency or extreme values can also cause suppression (or spreading) of results.

g. Entry Scores

Average Tariffs are determined by taking the total tariff points of 1st year 1st degree full time entrants who were aged under 20 at the start of their course, and subtracting the tariffs ascribed to Key Skills, Core Skills and to ‘SQA intermediate 2’. There must be more than 7 students in any meaningful average and only students entering year 1 of a course (not a foundation year) with certain types of qualification are included.

Caveat: This measure seeks to approximate the aptitude of fellow students that a prospective student can anticipate. However, some institutions run access programmes that admit students on the basis that their potential aptitude is not represented by their lower tariff scores. Such institutions can expect to see lower average tariffs but higher value added scores

h. Career Prospects

The employability of graduates is assessed by looking at the proportion of graduates who find graduate-level employment, and/or study at an HE or Professional level, within 6 months of graduation. Graduates who report that they are unable to work are excluded from the study population, which must have at least 25 respondents in order to generate results.

4. Subject Tables

Thresholds for Inclusion

Each Subject table is driven by the eight indicators of performance. An institution can only be included in the table if no more than 2 of these indicators are missing, and if the institution's relevant department teaches at least 35 full time undergraduates. There must also be at least 25 students (FTE) in the relevant cost centre. Under certain circumstances an institution can be admitted into a subject table with only 4 indicators – if three of the missing indicators relate to the NSS or if the subject is Medicine, Dentistry or Veterinary Sciences.

Standardisation of Scores

For those institutions that qualify for inclusion in the subject table, each score is compared to the average score achieved by the other institutions that qualify, using standard deviations to gain a normal distribution of standardised scores (S-scores). The standardised score for Student Staff Ratios is negative, to reflect that low ratios are regarded as better. We cap certain S-scores – extremely high expenditure and SSR figures – at three standard deviations. This is to prevent a valid but extreme value from exerting an influence that far exceeds that of all other measures.

Missing Scores

Where an indicator of performance is absent, a process introduces substitute S-scores.

Does institution qualify for inclusion in subject table?

No

Null score

Did institution have relevant indicator in previous year's subject table?

Yes

Yes

Use S-score from previous year, constricting most extreme 10% of results at each end of spectrum

Is indicator correlated with other indicators within this subject?

Use average S-Score of institution – effectively assuming that HEI would have performed as well for this indicator as it did for others

Yes

No

No

Set absent S-Score to zero – effectively assuming that HEI would have performed similarly to the sector average for this indicator

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Total S-Score and Ranking

The resulting S-Scores – including those that have been substituted in – are weighted according to the values in the following table and added together.

Indicator	Usual Weighting	Weighting in Medicine, Dentistry & Veterinary Sciences
NSS – Teaching	10%	14%
NSS – Assessment & Feedback	10%	14%
NSS – Overall Satisfaction	5%	7%
Value Added	15%	5%
Student-Staff Ratio	15%	20%
Expenditure per Student	15%	20%
Entry Scores	15%	20%
Career Prospects	15%	0%

The printed subject table

The resulting Total S-Scores drive both the subject rankings and the institutional table, but are not displayed in the printed subject table. Instead, the Total S-Scores are re-scaled so that the institution with the best S-Score receives 100 points and all others get a lower (but positive) point score. This statistic appears in the printed subject table even though it is not subsequently used in the institutional table.

In the printed subject table, three of the indicators – entry scores, career prospects and Student-Staff Ratios - are displayed in their pure form. The others, however, are not in a form that is inherently meaningful to readers.

Rather than showing the average NSS scores that contribute to an institution's ranking, the printed table displays the '% satisfied' statistic because it is easier to grasp. Value Added scores are even less inherently meaningful, so the printed table displays these as points out of 10, with the following table converting the expenditure S-Score into points:

S-Score Boundaries		
10-point scale		
from	to	points
1.8	inf	10
1.2	1.799	9
0.7	1.199	8
0.3	0.699	7
0	0.299	6
-0.3	-0.001	5
-0.7	-0.301	4
-1.2	-0.701	3
-1.8	-1.201	2
-100	-1.801	1

The same process is used to convert the Expenditure per student indicator into points. Under certain circumstances it is necessary to adjust the boundaries in order to ensure that each point score is possible to reach – otherwise it would be impossible to only score 1 / 10 in a situation where the average expenditure per student in the sector is less than 1.8 times the standard deviation of expenditure, because to do so would entail spending a negative amount per student.

5. Institutional Table

The Institutional Table ranks institutions according to their performance in the subject tables, but considers two other factors when calculating overall performance. Firstly, the number of students in a department influences the extent to which that department's Total S-score contributes to the institution's overall score and secondly, the number of institutions included in the subject table also determines the extent to which a department can affect the institutional table.

The number of full time undergraduates in each subject is expressed as a percentage of the total number of full time undergraduates counted in subjects for which the institution is included within the subject table. For each subject, the number of institutions included within the table is counted and the natural logarithm of this value is calculated. The total S-Score for each subject – which can be negative or positive – is multiplied by these two values, and the results are summed for all subjects to give an Overall S-score for each institution. Institutions are ranked according to this Overall S-score, though the value displayed in the printed table is a scaled version of this that gives the top university 100 points and all the others a smaller (but positive) points tally.

Each institution has overall versions of each of the indicators displayed next to its overall score out of 100, but these are crude institutional averages supplied by HESA (or the NSS) that are otherwise disconnected from the tables and give no consideration to subject mix. Therefore these institutional averages cannot be used to calculate the overall score or ranking position.

The indicators of performance for value added and for expenditure per student are treated slightly differently, because they need to be converted into points out of 10 before being displayed. Therefore these indicators do read from the subject level tables, again using student numbers to create a weighted average.